Joanne Danganan From: To: Kent Smith

Subject: Promote your events, programs in upcoming CCA Promotions e-blast

Friday, July 17, 2015 11:35:04 AM Date:

Dear Kent,

Just a reminder that our next monthly Promotions e-blast is scheduled to go out on Friday, August 7. As a CCA member, you can take advantage of this throughout the year. It has above-average readership and click-through rates, so it's a great audience to market to. Space is limited to 9 promotions each month, so if you would like to be included, please email me 30-40 words of marketing copy and an image also proportional to 260 x 130 pixels (landscape, at least 300 ppi) by August 4 at the latest.

You can also market through our <u>Promotions web page</u> throughout the year to keep other members and our web visitors abreast of what's happening at your organization – events, programs, or simply who you are. To make the best use of this section of our website, please submit concise marketing copy and an image proportional to 260 x 130 pixels (landscape, at least 300 ppi) through our Submissions page.

If you have any questions, of course let me know.

All the best, Joanne

Joanne Danganan

Membership Coordinator



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